

STONEKOTE

COLORED

WATERPROOF — CEMENT — STUCCO

MANUFACTURED BY

The Garden City Land Co.

CHAMBER OF COMMERCE BLDG.

CHICAGO

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CHAMBER OF COMMERCE BUILDING
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"Stonekote" Home, Kewanee, Ill.

INTRODUCTION

The American people are a people of Homes. The AMERICAN'S HOME is not his castle, but his treasure. To make these Homes STRONG, DURABLE and gems of ART is the mission of "STONEKOTE."

For twenty years or more "STONEKOTE" has protected the EXTERIOR of American Homes, ranging from three-room miner cottages to magnificent residences and great public institutions.

This little booklet is published to describe briefly the character possibilities and methods of use of "STONEKOTE."

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"**STONEKOTE**" is as everlasting as the granite hills from whose flinty particles "**STONEKOTE**" is made. Travelers in the Alps still see remains of the Roman Cement built roads two thousand years old. This high test cement is the base for "**STONEKOTE**." The giant sky-scrapers of our cities and its hard worn pavements rest on foundations of cement. No better rock-like EXTERIOR for a HOME can be made than "**STONEKOTE**" cement stucco.



"Stonekote"
half-timbered
effect.

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CONSERVATIVE METHODS

TWENTY years ago the first "*STONE-KOTE*" building was erected in Chicago.

Since then the most elaborate buildings as well as the more modest dwellings in all parts of the country have been Stonekoted.

These twenty years we have used in perfecting the quality and methods of application of "*STONEKOTE*," and until these twenty years of success have assured us that "*STONE-KOTE*" was the one permanent, practical exterior stucco, no concerted effort was made to put it in the hands of Building Material Dealers.

For twenty years we have sold "*STONE-KOTE*" direct to the user until we were sure that we were not asking the dealer to share the responsibility of any experiment. Dealers are now asked to join us in the distribution of a permanently established building material of acknowledged merit, nationally advertised.

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PERMANENT

"**STONEKOTE**" Colored Cement Stucco makes a solid rock wall of flint and plastic cement, impervious to water, indestructible by fire or the elements—adheres strongly to brick, tile, wood or metal lath, or solid concrete. The cling of "**STONEKOTE**" is so strong that it cannot be separated from the base to which it is applied without bringing the base with it. "**STONEKOTE**" resists a crushing test of 5,000 pounds per square inch and a pulling strain of more than 500 pounds per square inch. "**STONEKOTE**" is several times stronger than the best concrete.



Residence of
C. E. King,
Memphis, Tenn.

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PLASTIC

"STONEKOTE" has a plastic and crystalline silica base. **"STONEKOTE"** plastic cement differs from ordinary Portland cement in being "long" and easily spread, instead of being "short" and crumbly.

No lime, nor gypsum are used with **"STONEKOTE."** These materials are soft, cannot be waterproofed and destructive of colors.

Magnesites and Chlorides are never used because they are constantly active and permanency cannot be obtained with them.



Homelike
"Stonekote"
Dwelling,
Wilmette, Ill.

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Mr. Stevenson's Residence, Sheridan Road, Chicago.
Mr. Geo. W. Maher, Architect

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WATERPROOF

NEARLY all destruction is due to disintegration caused by oxidation in presence of moisture as in rusting metals and rotting wood. Most diseases are fostered by mildewing dampness in the walls of our dwellings. To preserve our health as well as our buildings, we must have dry walls.

"STONEKOTE" is waterproofed just as a sheet of glass is waterproof. The crystallization of "STONEKOTE" is so perfect and so permanent, that you can't get water into it, when set. There is no soluble material used in the manufacture of "STONEKOTE." "STONEKOTE" is the only waterproofed stucco.

"STONEKOTE" is waterproof because of the fine grinding of the particles of which it is composed, to which has been added chemicals of intense fineness and because of the absence of any soluble material. A "STONEKOTE" wall is a solid sheet of rock, through which no water can penetrate.

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"STONEKOTE" BASE COATS

"**S** *STONEKOTE*" consists of first and second coats and Finishes. The *strength* and *durability* and everything that means "*STONEKOTE*" is bound up in the *first* and *second* coats. The *beauty* and *color effect* are obtained from the *finishes*.

Beautiful "*STONEKOTE*" finishes applied over undercoats of unknown materials are only temporary expedients. The result is not a permanent "*STONEKOTE*" job. There is no other exterior cement stucco that is plastic, waterproof and permanent except "*STONEKOTE*."

No economy is being practiced when inferior undercoats are used to reduce the first cost. These bring on a series of future costs that greatly exceed the cost of genuine "*STONEKOTE*."

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"Stonekote" at Bloomington, Ill.



"Stonekote" at Hamilton, Ohio

This picture taken after the home was submerged almost to the roof in Dayton flood. "Stonekote" is waterproof.

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"STONEKOTE" EFFECTS

WET ROUGH CAST gives the rugged finish of ashlar stone, or uncut stone surfaces with light and shadow effects. Can be fine, medium or coarse grained.

FLOAT FINISHES are similar to cut sand stone and Bedford stone surfaces in white, gray and brown, they finish up like granite and marble in cream, buff and pink colors with spar or marble aggregate.

The FLOAT FINISH, while soft, can be tooled, sponged, stippled or troweled.

DRY ROUGH CASTS used with "STONEKOTE" colored butter as background, produces the effects of granite, marble, or feld-spar, and an infinite variety of effects are secured by use of different colored butter background and various combinations of aggregates.

Maywood, Ill.
"Stonekote"



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Mr. Charles Weeghman's Residence, Sheridan Road, Chicago.
Marshall & Fox, Architects.

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THE HOME

"STONEKOTE" for the HOME of the American citizen is to be had in rough or smooth finishes, various attractive colors, and permanent waterproof construction.

Those contemplating new homes should thoroughly investigate these possibilities in selecting the exterior material for their building. No such desirable effects can be obtained with any other building material as with **"STONEKOTE"** that bends to the will of the builder under the skilled use of the mechanic's trowel. It lends itself to the taste of the Home Maker.



"Stonekote"
Detroit, Mich.

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"NEW WINE IN OLD BOTTLES"

OVERCOATING the substantial well-built dwellings of the last generation is saving the magnificent structures erected when choice timber was plentiful and liberally used. There is more good clear white Pine in your old home than would build a sub-division of new fangled bungalows now-a-days.

A new heating plant, a little sanitary plumbing and a good coat of "*STONEKOTE*," and you have made a modern dwelling from the old homestead.

In a building material advertisement we mustn't talk about the sentiment attached to the Home of your fathers, but we may remind you that you couldn't get the timber, choice cabinet woods in the interior trim that is in your old home these days at any price.

With a new "*STONEKOTE*" OVERCOAT, of any color and any texture, you want, you have eliminated the painter, cut off about half the coal bill and dismissed the Doctor, because "*STONEKOTE*" houses are dry, warm and permanent.

"*STONEKOTE*" IS THE GREAT
OVERCOATER

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Before Overcoating.
THE POSSIBILITIES WITH "STONEKOTE"



After Overcoating.
These Alteration Plans were made by
Gifford Brabant, 40 South Dearborn St., Chicago.

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Before Overcoating



After Overcoating with "Stonekote"
Residence of Ernest L. McEwen, M. D., Evanston, Ill.

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Before
Overcoating



After Over-
coating with
"Stonekote"

Residence of
R. T. Kleiber,
Whiting, Ind.

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GROUP HOUSINGS

BUILDERS of sub-divisions and industrial housing groups, consider the economy of construction, permanency of structure and the attractiveness of the complete building.

"STONEKOTE" when on the building does not cost more than a good grade of siding properly painted and costs a great deal less than cost of brick or stone structure.

Waterproofed "STONEKOTE" with its granite structure grows stronger with age. The exposure to the elements that is so destructive to other exteriors only adds to the steel like grip of "STONEKOTE."

With its various textures and colors a group of 100 houses may have entirely different effects in each and by no means exhaust the variety or possibilities of "STONEKOTE."

The most progressive and successful manufacturing industries build homes for their employees with "STONEKOTE" and have eliminated labor shortage and industrial discontent by having at hand beautiful built "STONEKOTE" homes for sale or rent to their employees.

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General Motors
Corporation
Employees Homes,
Flint, Mich.



DuPont
Engineering Co.
Home Building
Project,
Pontiac, Mich.

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Mark Townsite Industrial Housing Groups

"STONEKOTE" EXTERIORS



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COUNTRY HOMES and ESTATES

THE desirable effects required for large Country Homes and associated structures are to be had with the use of "*STONEKOTE*." The most distinguished buildings and Country Homes in the Mountains, at the seashore and at the lakes have been built with "*STONEKOTE*."

Among "*STONEKOTE*" closest friends are the greatest architects and landscape gardeners in the country.

List of Estates whose buildings have been rendered attractive with "*STONEKOTE*" we will be very glad to send to any one interested.

The Studebaker Home,
South Bend, Ind.



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Williams Bay, Wisconsin.



Residence Michael Cudahy, Mackinaw Island.
Architect, F. W. Perkins, Chicago.

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PUBLIC BUILDINGS

"STONEKOTE" on the American Red Cross Annex at Washington, D. C., matches the marble and costs about one-tenth as much. It is regarded as one of the most attractive buildings in the City of Washington.

Is this sort of construction, which is good enough for the city of palaces, good enough for your school, city hall, banks, club-houses and other public buildings?

Reference to schools, public buildings and institutions made beautiful and permanent with **"STONEKOTE"** will be gladly furnished upon application.



Ravisloe Country Club
with "Stonekote" at
Homewood, Ill.

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A "Stonekote"
School
Longfellow
School,
Detroit



American
Red Cross
Annex No. 4,
Washington,
D. C.



Cross Country
Riding Club, Detroit

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ADULTS' COTTAGE, CITY OF CHICAGO MUNICIPAL TUBERCULOSIS SANITARIUM.

Architects, W. A. Otis and Edwin H. Clark, Chicago, Ill.

One of the twelve cottages with White Rough Cast "Stonekote" No. 2.

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